



TREASURE ISLAND SAILING CENTER

LAUNCHING POINT **NEW** HORIZONS

2017 ANNUAL REPORT



**“SAILING CAMP IS ONE OF MY FAVORITE THINGS
TO DO DURING THE SUMMER.” — FREDERICK, 12 YEARS**



MISSION OF THE TREASURE ISLAND SAILING CENTER

Our mission is to create opportunities for people to learn and grow through sailing by providing facilities, sailing instruction, and access to the water for people of all socio-economic backgrounds, abilities and skill levels from the novice to the Olympian.

LETTER

FROM THE EXECUTIVE DIRECTOR

WITH SO MUCH GOING ON AT TISC IT'S DIFFICULT TO KNOW WHERE TO BEGIN.

We spend all winter preparing for the season. Reviewing and updating our curriculums and safety plans, writing grants and making reports while hiring our summer staff, the winter ends much too soon.

We host the **Golden Bear Regatta**, the West Coast's best attended high school regatta in February with more than **200 competitors**. As we enter March, our **Set Sail Learn** Program and **Social Sailing League** are underway. We run more than 800 kids and 100 adults through the Center before summer even hits!

We service small groups like the **Burton High School**, **Life Learning Academy** and **BlindSail SF** while also running our **Basic and Advanced Keelboat courses** and **Jr. Sailing Program** on the weekends. **V15 racing** begins in April and before we know it Summer Camp has begun. The fall programming mimics the spring, and it's November before most of the staff has a chance to catch their breath.

It's taken a few years, but now for most of the sailing season, TISC is open and running 7 days a week. We've come a long way. **Together we are providing our community access to sailing and our precious resource, the San Francisco Bay.** We're building the character of the next generation while teaching good habits and safe boating. We're giving the community access to the water through low cost courses and rentals. Everyone who sails on our little gem in the Bay, Clipper Cove, leaves with a renewed self-confidence and a big smile.

Even with some adversity like a major hoist repair and some uncertainty about the future of our Cove, we had one of our best years yet. **We are moving in a terrific direction and pace.** None of this is possible without the help of our community, the hard work of our staff, the leadership of our Board, and the support of our funders. For all of this, **I thank you from the bottom of my heart.** There's nothing holding us back, and I'm confident that 2018 will be even better.

We welcome you to TISC and hope you enjoy all that we, Clipper Cove and the Bay have to offer. Thank you.

Sincerely,



Travis Lund
Executive Director



LOOKING BACK: 2017

2017 BY THE NUMBERS

2017 was a very successful year for TISC.

2,771

TOTAL
PROGRAM
IMPACT

2,351

YOUTH
STUDENTS

83%

YOUTH
SCHOLARSHIPS

122

ADAPTIVE
STUDENTS

298

ADULT
STUDENTS

RECEIVED

28,425

HOURS OF
INSTRUCTION

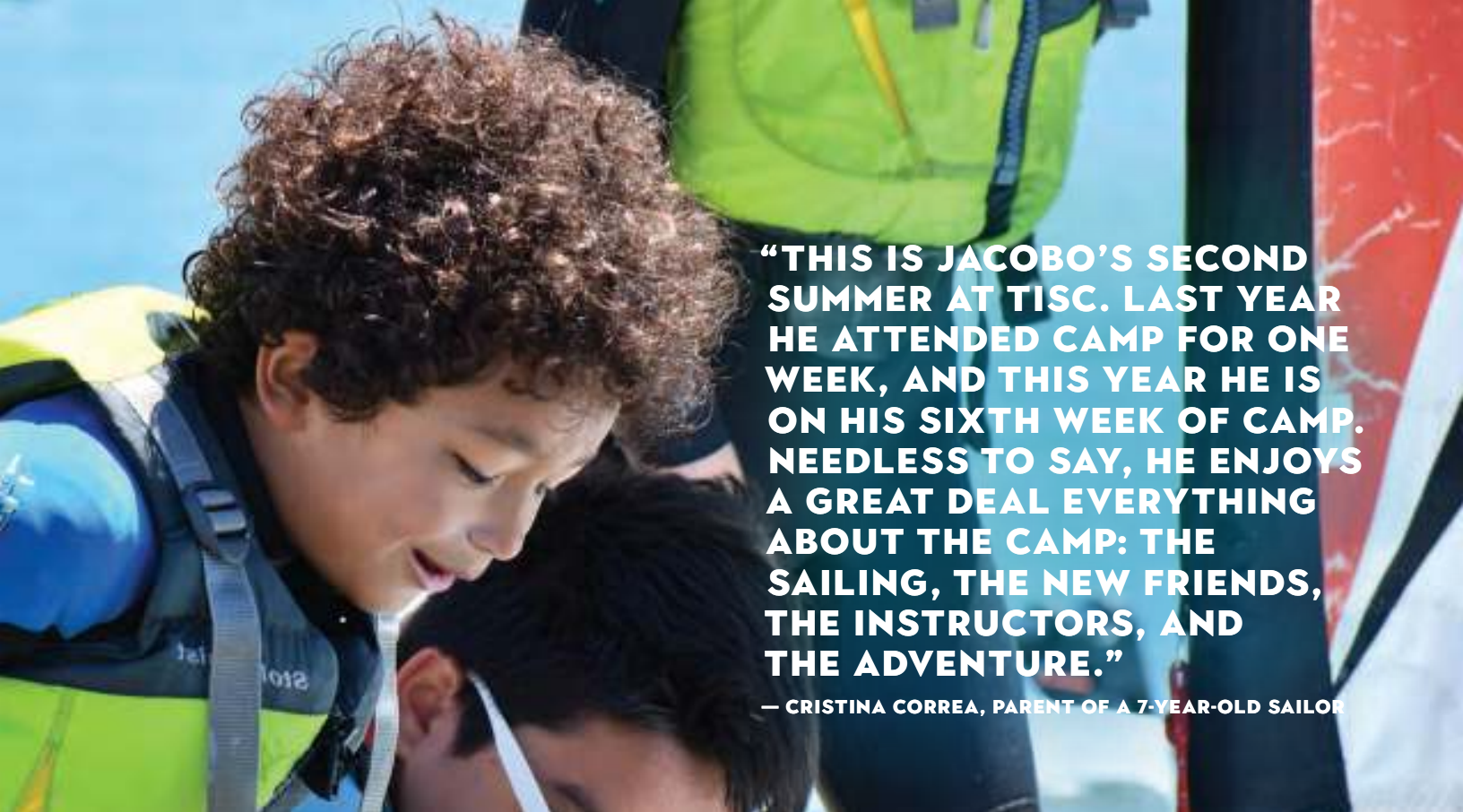


**"I LOVE SAILING AT TISC
BECAUSE IT'S A FUN LOVING
PLACE WITH LOTS OF AWESOME
PEOPLE AND BOATS."**

— BEN O'NEILL

**"TISC IS LIKE
MY THIRD BROTHER
THAT NEVER STOPS
HAVING FUN."**

— JUSTIN HUYNH, 12 YEARS OLD



“THIS IS JACOBO’S SECOND SUMMER AT TISC. LAST YEAR HE ATTENDED CAMP FOR ONE WEEK, AND THIS YEAR HE IS ON HIS SIXTH WEEK OF CAMP. NEEDLESS TO SAY, HE ENJOYS A GREAT DEAL EVERYTHING ABOUT THE CAMP: THE SAILING, THE NEW FRIENDS, THE INSTRUCTORS, AND THE ADVENTURE.”

— CRISTINA CORREA, PARENT OF A 7-YEAR-OLD SAILOR

JUNIOR SAILING

TISC continues to improve the quality of sailing instruction and the role it plays in a child’s development. Our Progression Program combines learning to sail and the mastery of skill with important life lessons to provide a necessary human growth component so important to a child’s development. TISC’s dedicated and passionate instructors execute our unique curriculum to insure each child leaves Clipper Cove empowered, charged, and wanting more. TISC’s generous scholarship program allows hundreds of kids each year to enjoy the program while not burdening their families.

In 2017 TISC’s interim Head Coach, Smitty McGowan, came all the way from the Marshall Islands where he spent two years teaching math and coaching basketball to spend a few months with us. Smitty brought a sense of community, discipline and skill building which helped TISC further its goals. Smitty was integral in getting our Race Team off the ground and supported sailors at 3 regattas before he left to pursue another adventure with the Peace Corps. Smitty’s good nature and dedication to TISC’s kids provided a model for all others. We wish him well and send our thanks — Thanks Smitty!

“BOY, MY KIDS LOVE THIS CAMP! THEY COME HOME HAPPY AND TIRED AND HUNGRY EVERY DAY AND CAN’T WAIT FOR THE NEXT!”

— EDWARD FINE, PARENT

“SOMETHING I WAS REALLY NERVOUS ABOUT WAS CAPSIZING IN THE BOAT, BUT AFTER I ACTUALLY DID IT IN A BOAT WITH A YOUNGER CAMPER, I REALIZED IT WASN’T THAT SCARY. ”

— FREDERICK

“I LOVE SAILING!”

— SHEVLY, 10 YEARS



TISC RACE TEAMS

After the success of our students at the regatta over Labor Day Weekend, Team TISC travelled to St. Francis Yacht Club for the Northern California BAYS Winter Series. The October 21–22nd weekend regatta was a culmination of the Advanced Youth and Learn to Race students from our Fall Program. With five weeks of sailing practices under their belts, they tackled the challenge of Team TISC's first ever travel regatta. Even more incredible for numerous racers, the sailing competition was the final test after months of practice via courses in the spring and summer.

“A GREAT EXPERIENCE FOR ME AND MY BROTHER. I LIKE THE WAY THE KIDS HERE RESPECT ONE ANOTHER.”

— JASPER HUYNH, 11 YEARS OLD



www.tisailing.org

“THANK YOU TISC FOR ALL YOUR SUPPORT OF BLIND SAILING! IT MEANS A LOT TO OUR SAILORS AND TO US.”

— DANETTE DAVIS, STEVE BAYLES, AND PHILLIP KUM



ADAPTIVE SAILING

With its limited ADA facilities, TISC does everything it can to facilitate adaptive sailing programs. TISC partners with a variety of organizations to provide sailing programs to a range of disabled people. TISC's creative programming and skilled instructors and volunteers combine to provide meaningful experiences to dozens of adaptive sailors every year.

VISUALLY IMPAIRED SAILING

TISC partnered with BlindSail SF to provide over 335 hours of instruction to 67 visually impaired participants. Led by Danette Davis, BlindSail SF brings between 6 to 10 visually impaired sailors and as many volunteers 8 Saturdays per year to TISC. Each boat consists of two sailors, one BlindSail SF volunteer and one TISC volunteer. Gabe Turco, Weekend Manager at TISC says of the VI Sailing program, “This program improves the emotional and physical wellbeing of all the participants while providing a purposeful, meaningful, and enjoyable experience.”

“THE OPPORTUNITY BEING OFFERED BY BLINDSAIL SF AND TISC, IS A TRANSFORMATIVE ONE. THE ABILITY TO EXPERIENCE, LEARN AND EXCEL AT A SPORT LIKE SAILING, IN AN ENVIRONMENT OF COMRADERIES AND TOTAL EQUALITY AND MUTUAL APPRECIATION AND RESPECT FOR EACH INDIVIDUALS' SKILLS, HAS BEEN A LIFE CHANGING OUTLET FOR ME.”

— VI SAILOR: CARLA SCROGGIN

CO-ABLE JR SAILING PROGRAM BAAD'S AND KEEN

Last summer, TISC continued its partnership with KEEN (Kids Enjoy Exercise Now) working with 16 autistic children in 2017. With the help of Jeff Breen and BAADS (Bay Area Association of Disabled Sailors), TISC provided 3 weeks of sailing instruction out of the South Beach Yacht Club. The children had a wonderful time and the course provided a much needed respite for the children's dedicated parents.



BURTON HIGH SCHOOL

Throughout the year TISC also partnered with the Phillip & Sala Burton High School providing 5 sails to 16 children. Anthony Singleton is a dedicated teacher who brings his special needs children sailing during the school year.





“STUDENTS WERE VERY INTERESTED AND ENGAGED. THE EXCITEMENT OF COMING TOGETHER AND MAKING THEIR OWN WIND POWERED VEHICLE WAS AMAZING.”

— PAUL CHING,
VISITACION VALLEY ELEMENTARY

SET SAIL LEARN

Set Sail Learn (SSL) offers San Francisco public elementary schools a one-day experiential learning program aimed at engaging ALL San Francisco fourth graders in STEM (science, technology, engineering and mathematics) education and exposing these students to the joys of sailing in the hopes that they will return to TISC’s other programs for more sailing instruction.

TISC launched SSL with the goal of providing experiential learning to every 4th grader in the San Francisco Unified School District (SFUSD) by opening a door to the Bay and the world of sailing, while reinforcing grade-specific curricula. SSL’s ambitious objectives include:

Introducing sailing to every San Francisco public school 4th grader, and some 5th graders, and through this experience, teaching core STEM and environmental conservation concepts

Improving students’ appreciation for the biology of the SF Bay

Demonstrating sailing as an inspiration for life-long learning

5,526 4TH GRADE STUDENTS FROM SFUSD
HAVE PARTICIPATED IN OUR HANDS-ON
EXPERIENTIAL STEM EDUCATION PROGRAM.

“RONNIE WAS TERRIFIED OF BEING ON THE OPEN WATER. HE ASKED A LOT OF QUESTIONS, AND GENERALLY LOOKED ANXIOUS FOR A WEEK BEFORE. THE FIRST THING HE SAID WHEN HE GOT OFF THE BOAT WAS ‘IT WAS THE BEST TIME OF MY WHOLE LIFE!’”

— MS RADWANSKI, JEFFERSON ELEMENTARY SCHOOL

“THE PROGRAM CHALLENGED STUDENTS TO BREAK OUT OF THEIR COMFORT ZONE AND DO SOMETHING THEY NEVER HAVE THE CHANCE TO DO.”

— ALLISON HARRINGTON,
DIANNE FEINSTEIN ELEMENTARY SCHOOL

**SET SAIL
LEARN** | 
St. FRANCIS SAILING
FOUNDATION
INVESTING IN OUR CHILDREN



Dear Boating Place,

Thank you so much for the experience! I had so much fun. First of all, I loved the boating because in my family my dad, his brother and their dad survived a boat accident, so in our family history we're famous for boating and we all love it too. I never learned how to sail like that so you gave me an experience that I never had before, so I want to thank you for making [me] have that experience in my life. I also want to thank you for the land learning time, I learned a lot and probably [would] not [have] learned if it weren't for you, well at least a fun way. In that way though I learned the feeling of actually doing it. Most of all I loved that you give this chance for kids like me. Some kids you teach might make a career in boating partly because of that. I, on the other hand, have always loved water. I want to become a marine biologist. I love the water and I love the animals in the water. It's also really important to me that we humans keep this environment going. I hope other people want to help as much as I do. But again, thank you!

Sincerely,

Lily,
Grade 4, Argonne Elementary

“NOT A SINGLE STUDENT HAD ANYTHING BUT GREAT THINGS TO SAY ABOUT THE EXPERIENCE. THEY ALL WANT TO GO AGAIN. THANK YOU FOR PROVIDING SUCH A TEAM/ GROUP-ORIENTED ACTIVITY THAT HAD A UNIVERSALLY UNIFYING EFFECT ON MY CLASS. TISC NOT ONLY OFFERED MY STUDENTS AN OPPORTUNITY TO DO SOMETHING THEY HAD NEVER DONE BEFORE, BUT IT HELPED THEM OVERCOME MANY OF THE SOCIAL ISSUES THEY EXPERIENCE IN THE CLASSROOM.”

— WILLIAM NADEL, ARGONNE ELEMENTARY SCHOOL





SAILING AVENUES FOR ADULTS

With over 2500 kids coming to TISC throughout the year, it's hard to imagine how we find the time to serve any adults, but we do! Over the past several years TISC has continued to develop its adult programming. In 2017 more than 300 adults enjoyed sailing on Clipper Cove with TISC. Although we have more to do, 2017 saw continued growth in adult sailing at TISC.

KEELBOAT COURSES

Growing from one adult keelboat course in 2014, TISC now offers a range of instruction geared to move someone from novice to independent sailor. TISC's US Sailing Basic Keelboat (BK) course is a great beginning into the journey of sailing. It is transferable to other schools while being the building block of adult instruction at TISC. After your BK course, you can jump right back into the boat with some self-guided instruction. TISC offers three skill building days in the Cove. Continue to build skills by taking our Advanced Keelboat course and follow that with our High Wind Clinic and you can be off and sailing on your own. In 2017 TISC certified 23 sailors through its BK course.

SOCIAL SAILING LEAGUE

A featured topic at the US Sailing National Symposium, TISC's Social Sailing League has been a tremendous hit and a model for other programs. In partnership with Frank Marcantoni's SF Social, TISC upped its offerings to 8 sessions introducing more than 200 people to the sport of sailing in 2017. The league brings teams of friends together who advance from introductory sailing to fleet racing over a six week program. This has been a favorite among our participants as well as coaches. TISC uses 5 J/24's to facilitate this fun, educational and competitive program.

BOAT USE PROGRAM

In 2017 TISC introduced opportunities for the community to rent its boats. Recognizing that the goal of instruction is independent sailing, TISC sought to fill this need and developed pathways to independent boat use. Using a conservative approach, TISC gives students 3 levels and sailing areas to facilitate independent sailing through day rentals.

“JOSH IS AN AMAZING INSTRUCTOR WHO ALWAYS LETS US MAKE OUR OWN DECISIONS ESPECIALLY WHEN WE DOUBT OURSELVES. I FEEL LIKE THAT ALLOWS ME TO LEARN A LOT, AND FROM THERE I REMEMBER THE MISTAKES DONE BEFORE AND HAPPEN TO CHANGE THEM FOR THE FUTURE.”

“I WASN'T SURE WHAT TO EXPECT, BUT I THOROUGHLY ENJOYED THE COURSE AND FEEL LIKED I LEARNED QUITE A BIT. I AM EAGER TO LEARN MORE AND BE ABLE TO SAIL.”

A background photograph showing two young people, a boy and a girl, wearing wetsuits and life vests. They are crouching on the deck of a boat, holding large orange buoys. The boat is on the water, and the background is slightly blurred, showing other boats and a dock.

LOOKING AHEAD

VOLUNTEERING

In 2018 TISC will launch its Volunteer Rewards Program. As a way to encourage and incentivize more volunteering as well as to provide a no-cost option for adults to learn to sail and use our equipment, TISC will offer a trade-for-use volunteer program. Adults can trade their time through a variety of activities for all TISC's courses and rentals. Adults trade an hour of volunteer time for an hour of courses or rentals. Adults only need to bank 16 hours to enroll in the program.

TEAM TISC — YOUTH RACING

Building on the successes last summer, TISC will align its upper level courses with local Bay regattas, and provide up to 4 regatta opportunities next summer. Kids will either join for the entire summer or attend the class just prior to the weekend regatta. TISC will provide all the equipment and coaches as we travel around the Bay. TISC will also host BAYS (Bay Area Youth Sailing) #4 on Labor Day Weekend!

ADULT DINGHY

In keeping with its Keelboat Program, TISC will begin to offer a full range of dinghy courses and rentals. TISC will begin dinghy lessons in its largest dinghy with a coach in the boat who quickly will transition off into a coach boat while students advance into higher performance dinghies. TISC hopes to build its rental offerings as well as dovetail into its already successful Vanguard 15 Thursday Night Race Series.

TISC IN THE COMMUNITY

TISC is committed to providing a full spectrum of programs, ranging from introduction-to-sailing programs, all the way up to advanced racing classes and sailing team support and regattas. Because sailing has historically been a white and upper income sport, TISC places special emphasis on outreach to children-of-color from lower-income families to get this population interested in sailing from a young age. TISC conducts this outreach primarily through our Orientations Program where we work with youth-serving organizations to provide a half-day introduction to sailing. All students get out on the water in small groups along with a TISC sailing instructor. Children learn sailing basics and all get a chance to steer the J/24 under the watchful eye of an instructor.

TISC has partnered with over 60 community based organizations to bring students to Orientations.

613 ORIENTATION STUDENTS
THROUGHOUT 2017



Treasure Island Sailing Center
698 California Ave # 112
San Francisco, CA 94130

April 18, 2017

Dear TISC Supporters,

Over the past five summers, you've made an invaluable contribution to our Garden Project Earth Stewards High School Summer Program by offering free sailing classes for our participants. Each summer, this continues to be a highlight for our participants.

Now in its eighth year, The Garden Project Earth Stewards High School Summer Program is an environmentally based job and life skills program. The Garden Project, an internationally recognized nonprofit founded in 1992, coordinates the program with support from the San Francisco Public Utilities Commission, the San Francisco Police Department, the San Francisco Sheriff's Department, and local businesses like TISC. The program is for San Francisco residents, and each year, hundreds of students from across the City participate. They learn organic farming, and participate in projects that directly benefit the residents and the environment of the San Francisco. In addition, they participate in various academic and personal skills programming designed to improve communication, self-confidence and leadership skills.

The TISC workshops offer participants an unparalleled opportunity to challenge themselves and to learn the value of trust and cooperation. They are forced to confront their fears, and to exceed what they imagined as possible for themselves. Their peers inspire them, and they connect with their peers and adult supervisors in new ways. Many students have never been on a boat before, let alone on the Bay. This experience gives them a new perspective on their city, the environment, and themselves.

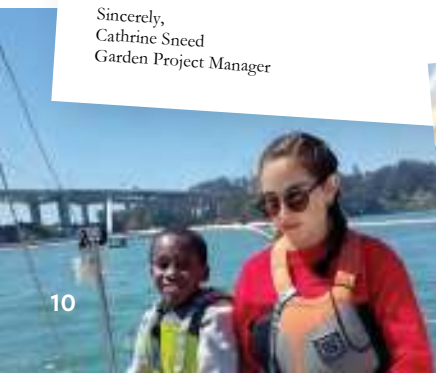
Thank you, TISC!

Sincerely,
Cathrine Sneed
Garden Project Manager

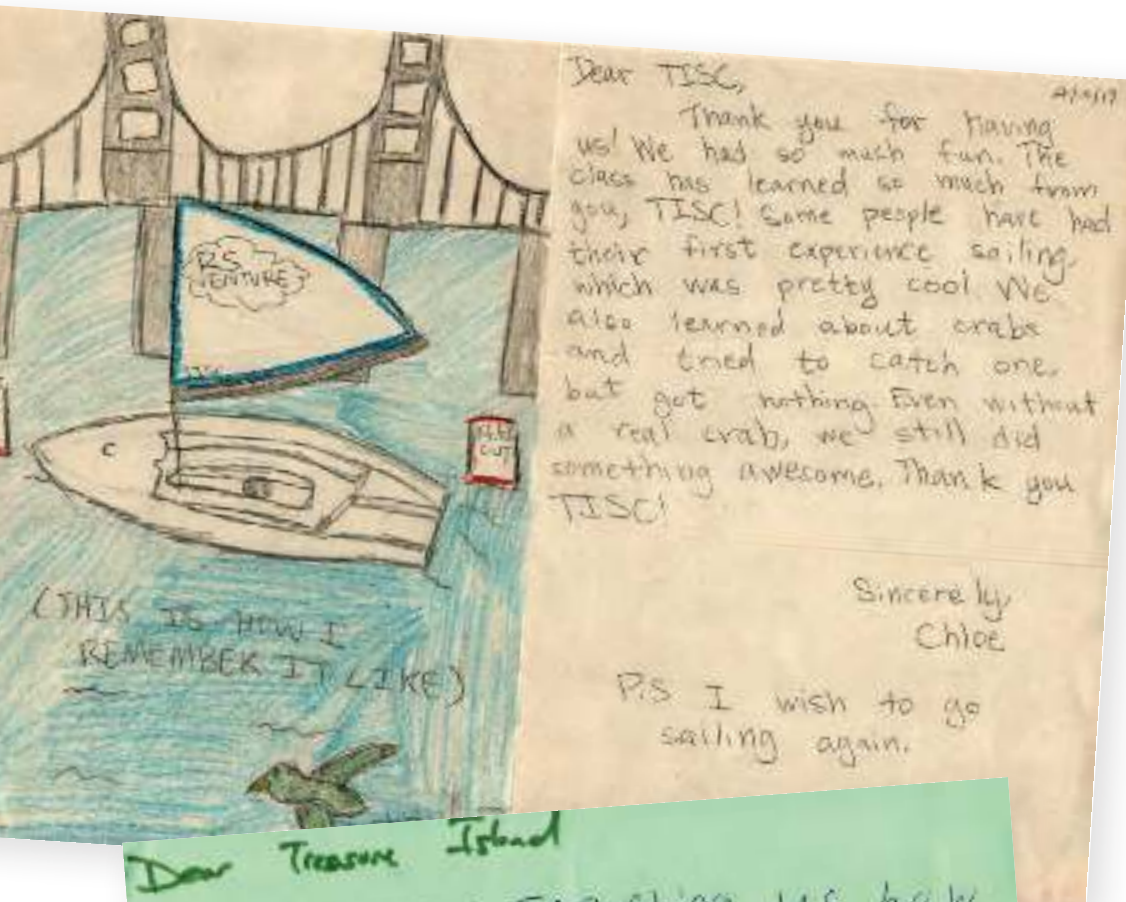


**“STUDENTS WHO WERE
USUALLY SHY REALLY
OPENED UP DURING
SAILING. THEY WERE
NOT AFRAID TO ASK
QUESTIONS AND TAKE
LEADERSHIP ROLES.”**

— MISSION GRADUATES,
MARSHALL ELEMENTARY



www.tisailing.org

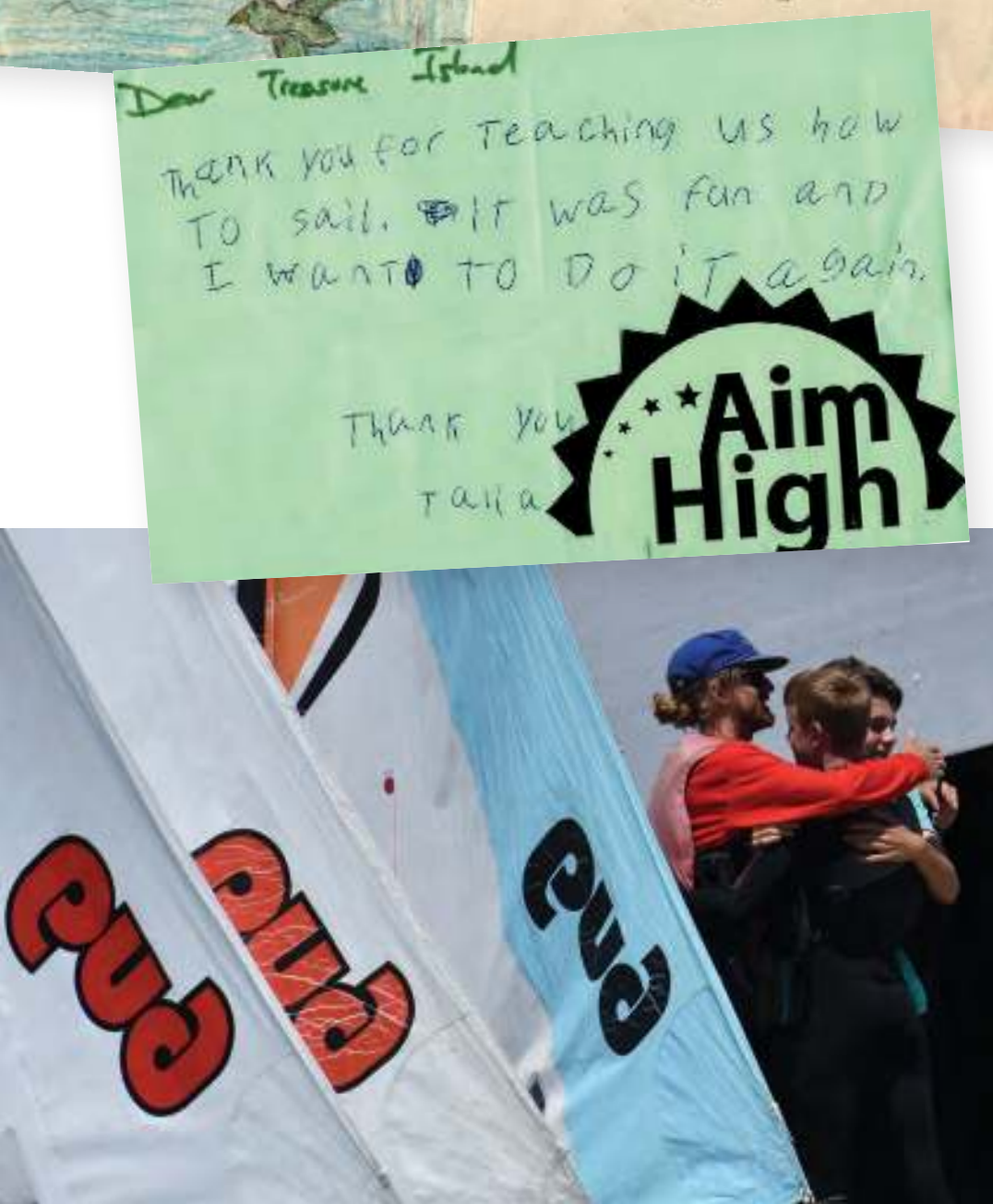


2017 COLLABORATIVE PARTNERS

Boys and Girls Club SF
Mission Clubhouse
Boys and Girls Club
Visitation Valley
Boy Scouts Troop 14
Boy Scouts Troop 16
Brooker T Washington
Burton High School
Cameron House
Faces SF
Garden Project
Glen Park
Glide
Huckleberry Community
Assessment and Referral Center
(CARC)
Life Learning Academy
Making Waves Academy
Mission Graduates
Flynn Elementary
Mission Graduates
Marshall Elementary
Peninsula
Jewish Community Center
Real Options for City Kids (R.O.C.K)
SF Parks & Recreation
Betty and Ong Center
SF Parks & Recreation
Hamilton Recreation Center
SF Parks & Recreation
Joseph Lee Recreation Center
SF Parks & Rec
Louis Sutter Summer Camp
SF Waldorf High School
Tel Hi
The Salvation Army Kroc Center
Up on Top
Visitation Valley Aim High

THANK YOU

**TISC'S SUCCESS WOULD
NOT BE POSSIBLE
WITHOUT SUCH A
SUPPORTIVE COMMUNITY.**



GENEROUS SUPPORTERS

We would like to sincerely thank everyone who contributed to TISC in 2017. We could not do it without you!

FOUNDATIONS

Niantic Charitable Trust
Noble & Lorraine Hancock
Family Fund
Starkey Foundation
St. Francis Sailing Foundation
The Enersen Foundation
The UpJohn Fund
of San Francisco
Lowell Berry Foundation
Orange County
Community Foundation
Mellam Family Foundation
Colocation
America Corporation
America One

GOVERNMENT GRANTS

California Department of
Boating & Waterways
Department of Children,
Youth and Families (DCYF)

IN KIND GIFTS

Erika Anderson
David Byron
Mike Mahoney
Al Sargent
Daniel Sommer
Emily Strayer
Nick Tarlson
Pete Trachy

INDIVIDUAL & PRIVATE CONTRIBUTIONS

John Arndt
Steven Bayles
Patrick & Diane Benedict
Ruth Burton
(In Memory of
Virginia Anderlini)
Kathryn Bowsher
Vincent Casalaina
Colombe Chappey
Christopher Churchill
Chris Churchill
Peter & Melinda Darbee
Simon Donovan
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The Anderlini Trust
Vanguard Charitable
Anonymous Donors

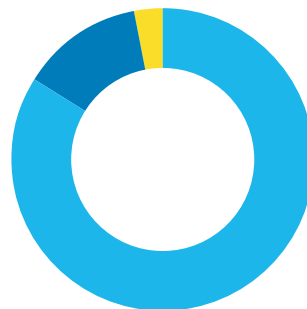
2017 FINANCIAL SUMMARY



REVENUE

Contributions	\$66,670	8%
Program Fees	\$168,958	21%
Rental Income	\$160,325	20%
Government Grants	\$118,586	15%
Foundations	\$210,905	27%
In-kind Donation	\$73,380	9%

TOTAL NET INCOME **\$798,824**



EXPENSES

■ Programs	\$684,115	84%
■ Management and General	\$107,086	13%
■ Fundraising	\$27,672	3%

TOTAL	\$818,873
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TREASURE ISLAND SAILING CENTER BOARD OF DIRECTORS

Carisa Harris-Adamson
PRESIDENT

David Guinther
VICE CHAIR

Willam Hoehler
SECRETARY/TREASURER

Chris Churchill

Rolf Kaiser

Thom Maslow

THANK YOU

to all of our
Board Members.
Their tireless work
and passion for
inclusion drives
everything we do!



“BEST DAY EVER!”





ABOUT THE TREASURE ISLAND SAILING CENTER

TISC teaches life skills and respect for the environment through sailing. We provide facilities, boats, and sailing instruction for children and adults of all ages, skill levels, physical and mental abilities, ethnicities, and socio-economic backgrounds. TISC students participate in positive, skill building experiences learning water safety, responsibility, respect, communication, teamwork, leadership, and appreciation for their environment. TISC is a large scale, multiuser year round sailing school on San Francisco Bay operated by dedicated staff and volunteers, emphasizing full community involvement by offering access to all, regardless of one's ability to pay.

CONTACT:

TREASURE ISLAND SAILING CENTER
698 California Avenue, Building #112
San Francisco, CA 94130